There are so many internet marketing websites and "gurus" out there that it's hard to know where to start, who to trust, who to go to.

For some people, there it's the very real fear of being scammed. Even if only for a small amount of money, it can be a lot to the person spending it. Then there is the ever-present risk of what happens to your personal details after you've put your name and email address, or your card or other important ID details onto a page. It's been known to happen that a person started to fill in a form with email adress and name, then changed their mind, didn't press submit or confirm, and came out of the page, only to find that their details had already been captured and started receiving mailings and offers from the site when they hadn't actually signed up for them. Then there are the spammy emails that suddenly start appearing in your inbox, and you wonder how they got your details.

So, is there somewhere you CAN go that you can rely on? Somewhere you can find out find out who other people have learned is trustworthy? Which products are worth buying?

There is one place I go when I want to find out more about a program or product and see reviews by people who have bought the product or worked with the person. It's IMReportCard.com.

The reviews are by real people, and the sites and products are graded on a simple A+, A-, B+, B-, C+, C- scale

You can make up your own mind based on people's real experience with the product being reviewed or the person who created it. The reviews are independent and I've found it very helpful and useful, especially when I first got on line. It helped me sort out who to listen to and where to spend my hard earned cash for good value.